



MEDIA RELEASE

For immediate release

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ECONOMIC DEVELOPMENT ANNOUNCES BUSINESS RETENTION AND EXPANSION PROJECT

Brooks –Brooks & County of Newell Economic Development, in partnership with The Brooks & District Chamber of Commerce and Community Futures Entre-Corp demonstrate a commitment to local businesses with the launch of a business retention and expansion (BRE) project.

The project is designed to stimulate economic development and growth within the project's focus industries: food & beverage and retail. The objectives of the project are to:

- Assist existing businesses within the region to become more competitive and by extension creating a more business friendly environment; and,
- To better understand the business climate and regional needs from the focus industries.

“With the valuable information collected through the BRE project, decision makers and economic development practitioners in the region will be well positioned to provide targeted support to our local businesses and to take action to improve the overall business climate in our region,” said Jessica Surgenor, Economic Development Officer, Brooks & County of Newell Economic Development.

An online survey will be launched on Monday, August 13, 2018 where residents will be asked to share their opinions on gaps that exist within the focus industries. Responses will be anonymous and at the end of the project (fall 2018) results will be shared with the community. Food & beverage and retail businesses will be asked to participate in face-to-face interviews, which will be used to identify, among other items, the business needs, concerns and opportunities in the community.

The information gathered will be reviewed and used to identify issues and opportunities indicated by the businesses and residents. In addition, the survey data will be used to develop recommendations for regional economic development strategies.

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Feel free to contact us with your comments of concern on these or any other projects or services via

